

Maayan Ziv

Founder and CEO, AccessNow

ACCESSIBILITY · DISABILITY INCLUSION · DIGITAL PRODUCT DESIGN · DEI STRATEGY · PUBLIC POLICY · CUSTOMER EXPERIENCE

THE PITCH

AccessNow CEO Maayan Ziv shows organizations how accessibility becomes a product advantage, policy lever, and everyday operating standard.

FULL BIO

As CEO of AccessNow, Maayan has created a powerful shift in thinking about the importance of accessibility in our world, from accessible technologies to infrastructure, public policy, media and communications. To date AccessNow has shared accessibility information in over 35 countries. An influential public speaker who is often in the media, Maayan collaborates with private sector companies as well as government and not-for-profit organizations.

She is leading a movement, challenging norms and empowering others to make the future accessible and inclusive for all. Maayan and her work with AccessNow have received numerous awards including: Canada's Top 40 Under 40 (2021), the Governor General's Innovation Award (2020), WXN Top 100 Canada's Most Powerful Women (2018), City of Toronto Access Award (2016), David C. Onley Leadership in Accessibility Award (2016).

CONNECT

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SIGNATURE KEYNOTES

Beyond Ramps: Redefining Accessibility in the Digital Age.

In a world where differences should be celebrated, accessibility and inclusion stand as the pillars upon which we can build a truly equitable society. Maayan's inspiring keynotes delve into the transformative power of embracing diversity in all its forms.

In this thought-provoking session, Maayan demonstrates how accessibility goes beyond physical accommodations, encompassing everything from digital interfaces to attitudes and perceptions. Through real-world examples and uplifting stories, your audience will discover how creating inclusive environments not only benefits individuals with disabilities but enriches the lives of everyone involved.

From designing products and services with universal access in mind to fostering cultures of empathy and understanding, Maayan will help to uncover practical strategies for breaking down barriers and creating pathways for all to thrive. Together, we'll challenge outdated notions and champion a future where every voice is heard, every perspective valued, and every opportunity accessible.

Whether you're a business leader, educator, or simply someone who believes in the power of unity, this keynote promises to ignite your passion for building a team and an organization where everyone feels seen.

IMAGE LIBRARY

Original high-resolution color files are included alongside this PDF in the ZIP download.



PORTRAIT



STAGE

BOOK THIS SPEAKER

To check availability, request a hold, or confirm a date for **Maayan Ziv**, email either of the following:

- [pjasic@spokenartists.com](mailto:pjosic@spokenartists.com)
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Full digital profile, video reel, and additional press-kit assets: spokenartists.com/speakers/maayan-ziv